Responsible AI - Lecture 1

TAIA - Advanced Topics on Artificial Intelligence

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Outline 1. Data is the New Black (gold)

2. With great power comes great responsibility

3. Enter the Matrices: can we unveil what neural networks are learning?

4. Take-home messages and further readings



1. Data is the New Black (gold)

Nowadays, we are constantly generating data^[1]

- The paradigm is changing: most of the daily tasks and services can now be performed with the aid of digital applications or gadgets
- High-tech companies such as Google, Facebook, Netflix or Amazon have access to huge amounts of data from several data sources and users:
 - This phenomenon suggests that the *business of data* will become a significant sector of the global economy^[2]
 - There are several **open-source data sets with millions of entries** (e.g., ImageNet^[3])
- Data is referred as **the new oil**^[4]
 - The main impact on humanity is related to the way data can improve our lives
 - A proper management process of the "dark side" of data must be implemented, but the advances in data fuels are worth the effort

Take a look: A Day in the Wonderful World of Data^[1, 2, 3]



Sources: [1] https://www.raconteur.net/infographics/a-day-in-data/, [2] https://www.weforum.org/agenda/2019/04/how-much-data-is-generated-each-day-cf4bddf29f/, [3] https://www.visualcapitalist.com

We have more computational power than ever

- The fundamental concepts of artificial intelligence and deep neural networks have been around since 1940^[1]
 - Frank Rosenblatt proposed one of the first approaches to the design and training of artificial neural networks: the Perceptron^[2]
- The development of **powerful computer processing units (CPUs)** and the leveraging of the **graphical processing units (GPUs)**^[3] for computation allowed the training of deep and complex algorithms in "human time"



Figure - A (tentative) deep learning timeline (Image from [1])

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Technology has been challenging human performance...

- There are, at least, two popular events that created a revolution in the History of AI:
 - In 1997, IBM's Deep Blue beat the Chess World Champion Garry Kasparov^[1]
 - In 2016, Google's DeepMind AlphaGo learn to play Go alone (i.e., through reinforcement learning policies) and beat the Go World Champion Lee Sedol^[2]
- The two events above are examples of the (virtually) unlimited boundaries of the application of artificial intelligence to our daily lives
 - In 2020, Google's DeepMind published a paper in *Nature* suggesting that "its model was able to spot cancer in de-identified screening mammograms with fewer false positives and false negatives than experts"^[3, 4]

Figure - Medical Image Analysis: Mammograms (Image from [4])





2. With great power comes great responsibility

Do we still remember the "good" old times of Al?

- In the beginning, artificial intelligence systems were based in algorithms:
 - An algorithm is a set of instructions that the system will follow to achieve a certain goal (direct programming)^[1]
 - These explicit rules were often based on domain knowledge
 - Hence, they were "easy" to **explain** and to **understand**
- Nowadays, we use the available data to automatically learn **programs/functions**:
 - In machine learning, we learn from data and make predictions (indirect programming)^[1]
 - \circ $\;$ These algorithms work by optimising an objective function
 - $\circ~$ Hence, the "rules" often are implicit and difficult to understand



Figure - Algorithms vs Machine Learning (Image from [1])

Deep learning versus traditional machine learning^[1]

- **Traditional machine learning** required **experts to extract meaningful features** (*i.e.*, domain-specific features) from raw data and feed them into machine learning algorithms to obtain classification/regression models:
- **Deep learning** "only" requires **raw data and labels** to achieve high-performing models, since it **automatically extracts the patterns**
 - Deep learning algorithms are suitable for representation learning, i.e., finding the best representation of the data that optimises a given optimisation objective



Figure - Deep learning vs traditional machine learning (Image from [2])

Do we understand the features learned by these models?

- Even if the models achieve high performances, it is not trivial to assure that they are learning features that are relevant for that domain (i.e., black box behaviour)
 - Machine learning models are good at extracting correlations
- While this **may not be an issue in several domains** (e.g., recommendation systems), in others, it is of utmost importance that the **system is capable of transparently showing** the reasons behind its decisions (e.g., healthcare)



"Who you gonna call?" Responsible Al!

- **Responsible AI** is a framework that guides how we should address the challenges around artificial intelligence from both an **ethical**, **technical and legal** point of view^[1]
 - We must resolve ambiguity for where responsibility lies if something goes wrong!
- This framework relies on fundamental principles^[2]:
 - Accountability
 - Interpretability
 - Fairness
 - Safety
 - Privacy



Figure - Responsible AI (Image from [1])

Explain it like a Human: Interpretability is the key!

- Interpretability is a concept that results from the interaction between several definitions
 - The degree to which a human can **understand the cause of a decision**^[1]
 - The degree to which a human can consistently predict the model's result^[2]
- Interpretable machine learning is also related to the "extraction of relevant knowledge from a machine-learning model concerning relationships either contained in data or learned by the model"^[3]
- Intuitively, the higher the degree of interpretability of a model, the higher the likelihood of a user comprehending its predictions^[4]
- "Humans have a mental model of their environment that is updated when something unexpected happens. This update is performed by finding an explanation for the unexpected event"^[4]

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Should we care about Interpretability?

- Why is it important to care about the **inner functioning** of the machine learning models? If a machine learning model attains **good performance**, why not just trust the model and ignore why it made a certain decision?^[1]
 - "The problem is that a single metric, such as classification accuracy, is an **incomplete description of most real-world** tasks."^[2]
- If one intends to deploy these models into real-world applications, they must be able to explain their predictions in a human-understandable way^[3]
 - There is an **inherent tension between machine learning performance** and **explainability**: usually, the **best-performing methods** are the **least transparent**, and the ones providing a **clear explanation** are **less accurate**^[4]
 - Law and policy stakeholders require AI to be transparent, fair and trustworthy^[5]



Sources: [1] Christoph Molnar "Interpretable Machine Learning A Guide for Making Black Box Models Explainable", [2] Doshi-Velez and Been Kim. "Towards a rigorous science of interpretable machine learning,", [3] Cynthia Rudin "Stop Explaining Black Box Machine Learning Models for High Stakes Decisions and Use Interpretable Models Instead",

[4] Holzinger et al. "What do we need to build explainable AI systems for the medical domain?", [5] Kaminsky "The Right to Explanation, Explained",

[6] https://inesctec.medium.com/explainable-artificial-intelligence-unveiling-what-machines-are-learning-91b96a63a07a



3. Enter the Matrices: can we unveil what neural networks are learning?

Delving deeper into the field of explainable AI (xAI)

- Explainability and interpretability definitions are often used interchangeably (i.e., there is no clear distinction between these two terms)^[1]
- xAI can be seen as a three stage process:
 - Pre-Model
 - In-Model
 - Post-Model

Pre-Model (Aim to understand the data before building the model) In-Model (Seek to integrate interpretability inside the model) **Post-Model** (Perform posterior analysis of the model predictions)

Pre-model methods rely on data exploratory analysis^[1]

- We aim to perform an analysis of the data distribution
 - This comprehension of the data may contribute to higher confidence with the posterior decisions that a model can provide
- One may think of "K-Means Clustering", "K-Nearest Neighbours" and, more recently, "Prototypes & Criticisms (MMD-critic framework)"^[2]





Figure - MMD-critic framework (Images from [6])

Post-model: the posterior analysis of model predictions

 In computer vision, one may think of methods based on "Gradients", "Decomposition", "Optimisation" and "Deconvolution"^[1, 2]



Figure - Post-model methods for computer vision (Image from [1])

Post-model: are we really visualising models?

• Each post-model method has intrinsic properties, hence, it is of utmost importance **that we understand what we want to visualise**!



Figure - The behaviour of several post-model methods for computer vision (Image from [1])

A different approach to post-model explanations

- Testing with Concept Activation Vectors^[1]
 - Explanations: given in terms of human-friendly concepts, by quantifying the degree to which a concept is important to a classification outcome
 - Example: how sensitive a prediction of "zebra" is to the presence of stripes



Figure - Testing with Concept Activation Vectors (Image from [1])

But... Why are we investing so much in post-model?

- "There is a widespread belief that more complex models are more accurate, meaning that a complicated black box is necessary for top predictive performance"^[1]
- However, this is not necessarily true: in problems that deal with structured data, one can often extract meaningful features for the training of simpler classifiers without jeopardising performance



Effectiveness of explanations

Post-model explanations often do not make sense in a *human-understandable* manner^[1]

- Let's recall the post-model methods presented for computer vision
 - One way or another, most of them produced some kind of *saliency-maps*
- Are the outputs considered meaningful explanations for humans?



Figure - Do post-model explanations make sense? (Image from [1])

Black box models may be hard to troubleshoot^[1]

- Assume that you have an overly **complex model that has** *unknown* **flaws**
 - How would you *debug* such a model?
- Let's say we use an algorithm that generates post-model explanations to understand the behaviour of your model
 - Since your model is flawed, the generated explanations may be impacted by these flaws
- Therefore, you could end up with two models to debug: the original model and the explanation model

Table 1 Machine learning model from the CORELS algorithm		
IF	age between 18-20 and sex is male	THEN predict arrest (within 2 years)
ELSE IF	age between 21–23 and 2–3 prior offences	THEN predict arrest
ELSE IF	more than three priors	THEN predict arrest
ELSE	predict no arrest	

This model from ref.³⁹ is the minimizer of a special case of equation (1) discussed later in the challenges section. CORELS' code is open source and publicly available at http://corels.eecs. harvard.edu/, along with the data from Florida needed to produce this model.

Table 2 Comparison of COMPAS and CORELS models		
COMPAS	CORELS	
Black box; 130+ factors; might include socio-economic info; expensive (software licence); within software used in US justice system	Full model is in Table 1; only age, priors, gender (optional); no other information; free, transparent	

Figure - Complex vs Simple. What is the best? (Image from [1])

Do black box models uncover "hidden patterns"?^[1]

- Inherently-interpretable machine learning models may not be easy to optimise
- This may contribute to the belief that the complex black-box models "have the ability to uncover subtle hidden patterns in the data about which the user was not previously aware"
- Assume that this is **true**
 - Are these models extracting meaningful features?
- Assume that this is **false**
 - Therefore, one should be capable of building a transparent interpretable model that achieves similar performances
 - Can we do this for computer vision, where deep learning is widely used?

Case-Study 1: Learn image *prototypes* and combine them to output a final decision^[1]

• The intuition behind this work is related to the human reasoning method: when we want to classify an image, we may rely on specific parts of the image to justify our final decision



Figure - Learning images prototypes (Image from [1])

Case-Study 1: Learn image *prototypes* and combine them to output a final decision^[1]

• The proposed model, *prototypical part network* (ProtoPNet), identifies "several parts of the image where it thinks that this part of the image looks like that prototypical part of some class, and makes its prediction based on a weighted combination of the similarity scores between parts of the image and the learned prototypes"



Figure - ProtoPNet architecture (Image from [1])

Case-Study 1: Learn image *prototypes* and combine them to output a final decision^[1]

- This model may be considered "interpretable, in the sense that it has a transparent reasoning process when making predictions"
- It is transparent since it can output its explanations in a human-understandable manner



Figure - ProtoPNet outputs (Image from [1])

Case-Study 2: Jointly learn to classify and explain^[1]

- Joint training of a Classifier and an Explainer in a three-phased training process
- Custom loss function that ensures the explainer is justifying the classification decision
- Advantages:
 - Unsupervised training
 - No additional labelling costs
 - Same classification performance
 - Adaptable to different CNNs
- Disadvantages:
 - Longer training time
 - Hyperparameter tuning



Figure - Jointly learn to classify and explain (Image from [1])



Figure - Examples of results obtained with the "Jointly learn to classify and explain" architecture (Image from [1])

Sources: [1] Rio-Torto et al. "Understanding the decisions of CNNs: An in-model approach"

Case-Study 3: Can we show that post-model methods generate misleading explanations?

- What if post-model approaches (LIME and SHAP) can be fooled using adversarial attacks?^[1]
- LIME and SHAP "explain individual predictions of any classifier in an interpretable and faithful manner, by learning an interpretable model (e.g., linear model) locally around each prediction"



Figure - Fooling LIME and SHAP (Image from [1])

Case-Study 3: Can we show that post-model methods generate misleading explanations?

• Can we exploit this type of characteristics to achieve a *biased* (racist) classifier which is capable of hiding its inner biases from these post-model strategies that generate explanations based on perturbations?^[1]



Figure - Fooling LIME and SHAP (Image from [1])



4. Take home messages and further readings

It is important to contextualise interpretability

- How can we assess the quality of the explanations? The ideal system should be:^[1]
 - Flexible
 - Robust
 - Capable of explaining its reasoning in different modalities, exploring their complementarity and ensuring adaptability to audiences with varying levels of expertise and different use-cases
- "For post-hoc interpretability, papers ought to fix a clear objective and demonstrate evidence that the offered form of interpretation achieves it"^[2, 3]



Fairness, transparency, privacy and causality...

- In high-risk applications (e.g., justice, healthcare, finance), fair and transparent algorithms may be preferable
 - If this preference impacts the predictive power of our model, it is important to assess "that the desire for transparency is justified and isn't simply a concession to institutional biases against new methods"^[1]
- About the data...
 - Can we assure that we are not harming the privacy of the subjects present in our datasets?^[2]
 - Can we be sure that the distribution of our data is not hiding systemic biases?^[3]
- Current models are quite good at extracting correlations
 - Can they be trained to only look at causal events^[4, 5]?
 - Some machine learning applications already apply some of these concepts (e.g., reinforcement learning)

A (tentative) fair and accurate summary of this lecture

- **Data is the new oil:** as people are generating more data everyday, it will be our duty to use it to create positive impacts on Society
- The democratised access to computational power leveraged the development of novel deep learning algorithms, however, with great power comes great responsibility
- **Responsible AI** framework was created to help stakeholders in the implementation of rules and good practices regarding the correct usage of data
- Interpretability (aka explainable artificial intelligence aka xAI) can be seen as a three-stage process composed of pre-model, in-model, post-model methods
- Although we are investing in post-model methods, the future of applications that require high-stake decisions will rely on pre-model and in-model methods!

Further readings...

- <u>Wilson Silva and Tiago Gonçalves "Explainable artificial intelligence: unveiling what</u> <u>machines are learning</u>"
- Carvalho et al. "Machine Learning Interpretability: A Survey on Methods and Metrics"
- <u>Sequeira et al. "An exploratory study of interpretability for face presentation attack</u> <u>detection"</u>
- Chen et al. "Concept whitening for interpretable image recognition"
- <u>Silva et al. "Interpretability-Guided Content-Based Medical Image Retrieval"</u>
- Sundararajan et al. "Axiomatic Attribution for Deep Networks"
- Bach et al."On Pixel-Wise Explanations for Non-Linear Classifier Decisions by Layer-Wise
 Relevance Propagation"

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